



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 931181-1 | 07/22/12 | July 2012 | 06/25/12 - 07/20/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WCVB | Scott Tarka | Boston | Local |

| Advertiser | Product | Estimate Number |
|-------------------|-----------------------|---------------------|
| Obama/D/President | 101- Candidate Orders | 1394 :Schedule C 7. |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 07/07/12 - 07/20/12 | 931181 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912856 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------------------|----------------|---------|--------|----------------|------------|------|
| 1 | 07/07/12 | 07/20/12 | 6a Eyeopener | 558-7a | MTWTF-- | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 07/10/12 6:22 AM 6a Eyeopener 558-7a :30 OFA- 12-D-068H \$900.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 MTWTF-- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Tu 07/17/12 6:29 AM 6a Eyeopener 558-7a :30 OFA- 12-D-068H \$900.00 NM | | | | | | | | | |
| 2 | 07/07/12 | 07/20/12 | Good Morning America | 658-9a | MTWTF-- | :30 | 2 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 2 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 07/10/12 8:29 AM Good Morning America 658-9a :30 OFA- 12-D-068H \$1,200.00 NM 2 WCVB F 07/13/12 7:25 AM Good Morning America 658-9a :30 OFA- 12-D-068H \$1,200.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 MTWTF-- 2 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 07/16/12 7:50 AM Good Morning America 658-9a :30 OFA- 12-D-068H \$1,200.00 NM 4 WCVB Th 07/19/12 8:49 AM Good Morning America 658-9a :30 OFA- 12-D-068H \$1,200.00 NM | | | | | | | | | |
| 3 | 07/07/12 | 07/20/12 | REGIS AND KELLY DAY 9A-10A | | MTWTF-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 07/10/12 9:37 AM REGIS AND KELLY DAY 9A-10A :30 OFA- 12-D-068H \$500.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 MTWTF-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB M 07/16/12 9:37 AM REGIS AND KELLY DAY 9A-10A :30 OFA- 12-D-068H \$500.00 NM | | | | | | | | | |
| 4 | 07/07/12 | 07/20/12 | Nate Berkus | M-F 10a-11a | MTWTF-- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 07/10/12 10:13 AM Nate Berkus M-F 10a-11a :30 OFA- 12-D-068H \$300.00 NM | | | | | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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| 931181-1 | 07/22/12 | July 2012 | 06/25/12 - 07/20/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | 101- Candidate Orders | 1394 :Schedule C 7. | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------|----------------|---------|--------|----------------|------------|------|
| 4 | 07/07/12 | 07/20/12 | Nate Berkus | M-F 10a-11a | MTWTF-- | :30 | 1 | \$300.00 | NM |
| 5 | 07/07/12 | 07/20/12 | The View | 1058-12n | MTWTF-- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 07/11/12 10:59 AM The View 1058-12n :30 OFA- 12- D- 068H \$600.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 MTWTF-- 2 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 07/16/12 11:33 AM The View 1058-12n :30 OFA- 12- D- 068H \$600.00 NM 2 WCVB Tu 07/17/12 11:35 AM The View 1058-12n :30 OFA- 12- D- 068H \$600.00 NM | | | | | | | | | |
| 6 | 07/07/12 | 07/20/12 | Midday News | 1158a-1230p | MTWTF-- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 07/12/12 12:24 PM Midday News 1158a-1230p :30 OFA- 12- D- 068H \$350.00 NM | | | | | | | | | |
| 7 | 07/07/12 | 07/20/12 | Newscenter 5 at 5 | 5-6p | MTWTF-- | :30 | 1 | \$950.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 1 \$950.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 07/09/12 5:25 PM Newscenter 5 at 5 5-6p :30 OFA- 12- D- 068H \$950.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 MTWTF-- 1 \$950.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Tu 07/17/12 5:36 PM Newscenter 5 at 5 5-6p :30 OFA- 12- D- 068H \$950.00 NM | | | | | | | | | |
| 8 | 07/07/12 | 07/20/12 | Newscenter 5 at 6 | 6-630p | MTWTF-- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 07/09/12 6:25 PM Newscenter 5 at 6 6-630p :30 OFA- 12- D- 068H \$1,400.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 MTWTF-- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB M 07/16/12 6:25 PM Newscenter 5 at 6 6-630p :30 OFA- 12- D- 068H \$1,400.00 NM | | | | | | | | | |
| 9 | 07/07/12 | 07/20/12 | M-F Inside Edition | 658-730p | MTWTF-- | :30 | 1 | \$1,300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 1 \$1,300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 07/09/12 7:13 PM M-F Inside Edition 658-730p :30 OFA- 12- D- 068H \$1,300.00 NM | | | | | | | | | |
| 10 | 07/07/12 | 07/20/12 | Chronicle | 728-8p | MTWTF-- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 07/09/12 7:37 PM Chronicle 728-8p :30 OFA- 12- D- 068H \$1,400.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 MTWTF-- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB W 07/18/12 7:43 PM Chronicle 728-8p :30 OFA- 12- D- 068H \$1,400.00 NM | | | | | | | | | |



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| 931181-1 | 07/22/12 | July 2012 | 06/25/12 - 07/20/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | 101- Candidate Orders | 1394 :Schedule C 7. | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------|----------------|---------|--------|----------------|------------|------|
| 10 | 07/07/12 | 07/20/12 | Chronicle | 728-8p | MTWTF-- | :30 | 1 | \$1,400.00 | NM |
| 11 | 07/09/12 | 07/09/12 | Bachelorette | Prime Other | M----- | :30 | 1 | \$8,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 M----- 1 \$8,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 07/09/12 8:50 PM Bachelorette Prime Other :30 OFA- 12- D- 068H \$8,000.00 NM | | | | | | | | | |
| 12 | 07/07/12 | 07/20/12 | Secret Millionaire | 758-9p | -----S | :30 | 1 | \$4,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 -----S 1 \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 07/08/12 Secret Millionaire 758-9p :00 \$4,000.00 NM See MG 12.3,12.4 | | | | | | | | | |
| 3 WCVB W 07/18/12 8:45 PM The Middle / Sub 758-9p :30 OFA- 12- D- 068H \$4,000.00 NM MG for 13.1,12.1 | | | | | | | | | |
| 4 WCVB Th 07/19/12 7:59 PM Duets Finale 758-9p :30 OFA- 12- D- 068H \$5,000.00 NM MG for 13.1,12.1 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 -----S 1 \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Su 07/15/12 8:46 PM Secret Millionaire 758-9p :30 OFA- 12- D- 068H \$4,000.00 NM | | | | | | | | | |
| 13 | 07/07/12 | 07/20/12 | Extreme Weight Loss | 858-10p | -----S | :30 | 1 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 -----S 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 07/15/12 Extreme Weight Loss 858-10p :00 \$5,000.00 NM See MG 12.3,12.4 | | | | | | | | | |
| 14 | 07/07/12 | 07/20/12 | Rookie Blue | 958-11p | ---T--- | :30 | 1 | \$4,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 ---T--- 1 \$4,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 07/19/12 10:36 PM Rookie Blue 958-11p :30 OFA- 12- D- 068H \$4,500.00 NM | | | | | | | | | |
| 15 | 07/07/12 | 07/20/12 | 20/20 | Prime Other | ----F-- | :30 | 1 | \$3,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 ----F-- 1 \$3,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 07/13/12 10:37 PM 20/20 Prime Other :30 OFA- 12- D- 068H \$3,500.00 NM | | | | | | | | | |
| 16 | 07/07/12 | 07/13/12 | Newscenter 5 at 11 | 11-1130p | MTWTFSS | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 07/10/12 11:29 PM Newscenter 5 at 11 11-1130p :30 OFA- 12- D- 068H \$1,800.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 27 | | |

Gross Total **\$49,650.00**

Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

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| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Obama/D/President | 101- Candidate Orders | 1394 :Schedule C 7. | |

Agency Commission **\$7,447.50**

Net Amount Due **\$42,202.50**